



EACH Annual Report 2014

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Goals 2014 – evaluation

(Indicated in brackets: Reasons to shut EACH down or reduce its scale massively)

Goal

Organization:

- Launch EACH departments (failure to organize basic EACH operations)

Fundraising:

- Fundraise CHF 100'000 for EA charities, especially EACH, GBS, FRI (fundraise CHF 30'000 or less)
- Offer tax deductibility in Switzerland for donations to international EA charities

Projects:

- Hand over “Sentience Politics” to GBS Schweiz

Evaluation

Organization:

- Postponed because GBS Switzerland became the main organization

Fundraising:

- check
- check

Projects:

- check, done in January 2014



- Help to prepare a poverty project in cooperation with GBS Schweiz. The goals mentioned in the concept also apply for EACH:

https://docs.google.com/document/d/1X1dliUV6K28mUt40uuBSwt9MkBmZoCiuQCqA49_99fg/edit

Movement Building:

- Recruit 15 new core EAs / EACH members (recruit 3 or fewer members OR total number of members at end of year below 15)

Events & talks:

- Continue cooperation with:
 - THINK at the University of St. Gallen
 - THINK Uni Bern
 - frei denken uni basel
 - Giving What We Can Switzerland

- Organize at least 4 EA meetups (organize 2 or fewer)

Publications:

- At least 20 blog posts about EA-related topics on GBS Switzerland (5 or fewer)
- At least 10 columns/articles on NZZ Campus and similar (3 or fewer)

Career advice:

- Make career advice more systematic
- Consult at least 6 people in effective career choice (2 or fewer)
- Improve subjective quality of career advice

Evaluation & research:

- Postponed, poverty project has lower priority

Movement Building:

- check, 28 new members

Events & talks:

- Continue cooperation with:
 - check
 - check
 - check
 - GWWC Switzerland was inactive in 2014

- check, 5 meetups

Publications:

- check

- check

Career advice:

- check
- check, 13 people consulted
- check, experience gained

Evaluation & research:



- Set up a basic evaluation process that gives rough estimates on cost-effectiveness of activities
- Evaluate at least 3 activities in detail (1 or fewer)
- Find an evaluation manager
- check
- (check), earning to give evaluation
- postponed

Overall

- 19 goals

Overall

- 15 goals achieved
- 4 goals postponed or not achieved

Movement Building

EA-Meetups

- [Friday, January 24, 2014](#) at 19:00 - 22:00, 37 participants
- [Sunday, March 2, 2014](#) at 18:30 - 23:00 in Basel, GBS Office, 38 participants
- [Friday, May 9, 2014](#) at 19:00 in Berne, Sebastian Leugger's house, 20 participants
- [Tuesday, July 29, 2014](#) at 18:00 in St. Gallen, Anna Kohler's and Massimo Mannino's flat, 21 participants
- [Saturday, October 25, 2014](#) at 18:00 in Basel, GBS Office, 43 participants

Camps

- Winter Camp: Friday, 14 February to Sunday, 16 February 2014, 37 participants (3 from the Netherlands, 1 from Germany, 1 from Ireland)
- Summer Camp: Friday, 5 September to Sunday, 7 September 2014, 39 participants (1 from the Netherlands, 2 from Germany)

Members

- EACH gained 28 new members in 2014.

Surveys

- Conducted a survey to estimate the success of EACH's Earning to Give outreach.
 - 30 survey respondents
 - 18 plan on pursuing earning to give at some point in the next 5 years.
 - Many people stated that they're highly uncertain when they'll finish their education and how much they'll earn.

Fundraising

- Total amount of regranted donations: ~ CHF 120'122.- (46 donations)
- Total amount of donations to EACH: ~ CHF 28'753.- (6 donations)
- EACH regranted the following amounts to other EA charities:



Charity	~ CHF
DtWI	105
GBS Switzerland	73,012
GiveWell	22,675
MFA	480
PHC	250
SCI	7,000
Sentience	13,000
THL	3,600
Grand Total	120,122

- Amounts may differ slightly from accounting due to exchange rates.

Talks & Events

- Rationality & Emotions – A Conflicting Pair?
 - Speaker: Micha Eichmann
 - 26 Februar 2014, University of Basel
 - [Facebook event](#)
- Charity Evaluation: How to give rationally
 - Speaker: Jonas Vollmer
 - 9 April 2014, University of Basel
 - [Facebook event](#)
- Effective Altruism – Impact through rationality
 - Speaker: Massimo Mannino & John Schmitt
 - 2 October 2014, University of St. Gallen
- Giving Games
 - Presenter: Massimo Mannino & John Schmitt
 - 16 October 2014, University of St. Gallen
- Ethische Karrierewahl
 - Speaker: Chantal Lutz
 - 21 October 2014, University of Berne
- Ethical Career Choice
 - Speaker: Chantal Lutz
 - 29 October 2014, University of Basel
 - [Facebook event](#)
- Effektive NGOs: Helfen mit Herz und Verstand
 - Speaker: Patrick Stadler, New Incentives
 - 4 November 2014, University of Berne
- Effektive NGOs: Die Zukunft der Entwicklungszusammenarbeit?
 - Speaker: Patrick Stadler, New Incentives
 - 19 November 2014, University of Basel
 - [Facebook event](#)



- Changing the world as a Wall street banker
 - Speaker: Jonas Müller
 - 1 December 2014, University of St. Gallen

Publications

- > 20 Articles at GBS Switzerland
- 11 Articles at NZZ Campus
- Interview in Schweizer Familie magazine

Career advice

- Consulted 13 people in effective career choice

Partnership with GBS Switzerland

- EACH's cost sharing of projects and activities (CHF):

Project	GBS Switzerland	EACH	Total	% of total
Raising for Effective Giving (REG)	37,883	9,929	47,812	6.0%
Sentience Politics	100,449	12,074	112,524	14.1%
Research	28,895	308	29,204	3.7%
Movement Building & Operations	65,397	45,497	110,894	13.9%
Grants	382,690	112,245	494,935	62.2%
Total	615,315	180,053	795,369	100.0%

Sentience Politics

- After initiating the project Sentience Politics, it was handed over to GBS Switzerland in January 2014.

Administrative club activities

Assemblies

- Regular General Assembly
Sunday, 16 February 2014

Board meetings

- EACH Board Meeting
September 29, 2014 at 12:00 in Basel
 - Tobias Pulver is temporarily elected as a EACH board member
 - Kay Honegger gets ebanking access



Civilian service

- Pre-approved as a civilian service organisation (Zivildienst) in November 2014

Employments

- Jonas Vollmer, from 1 February to 31 August 2014
 - 100%, CHF 1,300.- gross
- Jonas Vollmer, from 1 September to 31 December 2014
 - 100%, CHF 1,550.- gross
- Sara Savona, from 1 February to 31 May 2014
 - 50%, CHF 1,080.- gross
- Sara Savona, from 1 June to 31 December 2014
 - 50%, CHF 1,300.- gross
- Micha Eichmann, from 17 February to 31 December 2014
 - 100%, CHF 2,000.- gross