EACH Annual Report 2014

Goals 2014 – evaluation
(Indicated in brackets: Reasons to shut EACH down or reduce its scale massively)

Goal Evaluation

Organization:
- Launch EACH departments (failure to organize basic EACH operations)

Fundraising:
- Fundraise CHF 100’000 for EA charities, especially EACH, GBS, FRI (fundraise CHF 30’000 or less)
- Offer tax deductibility in Switzerland for donations to international EA charities

Projects:
- Hand over “Sentience Politics” to GBS Schweiz

Evaluation

Organization:
- Postponed because GBS Switzerland became the main organization

Fundraising:
- check

Projects:
- check, done in January 2014
Help to prepare a poverty project in cooperation with GBS Schweiz. The goals mentioned in the concept also apply for EACH: [https://docs.google.com/document/d/1X1diliUV6K28mUt40uuBSwt9MkBmZoCiucQcAh9f9fg/edit](https://docs.google.com/document/d/1X1diliUV6K28mUt40uuBSwt9MkBmZoCiucQcAh9f9fg/edit)

Postponed, poverty project has lower priority

Movement Building:
- Recruit 15 new core EAs / EACH members (recruit 3 or fewer members OR total number of members at end of year below 15)

Check, 28 new members

Events & talks:
- Continue cooperation with:
  - THINK at the University of St. Gallen
  - THINK Uni Bern
  - frei denken uni basel
  - Giving What We Can Switzerland

Check, 5 meetups

Publications:
- At least 20 blog posts about EA-related topics on GBS Switzerland (5 or fewer)

Check

Career advice:
- Make career advice more systematic
- Consult at least 6 people in effective career choice (2 or fewer)
- Improve subjective quality of career advice

Check, 13 people consulted

Check, experience gained

Evaluation & research:
- Set up a basic evaluation process that gives rough estimates on cost-effectiveness of activities
- Evaluate at least 3 activities in detail (1 or fewer)
- Find an evaluation manager

**Overall**
- 19 goals

- check
- (check), earning to give evaluation
- postponed

**Overall**
- 15 goals achieved
- 4 goals postponed or not achieved

**Movement Building**

**EA-Meetups**
- **Friday, January 24, 2014** at 19:00 - 22:00, 37 participants
- **Sunday, March 2, 2014** at 18:30 - 23:00 in Basel, GBS Office, 38 participants
- **Friday, May 9, 2014** at 19:00 in Berne, Sebastian Leugger’s house, 20 participants
- **Tuesday, July 29, 2014** at 18:00 in St. Gallen, Anna Kohler’s and Massimo Mannino’s flat, 21 participants
- **Saturday, October 25, 2014** at 18:00 in Basel, GBS Office, 43 participants

**Camps**
- Winter Camp: Friday, 14 February to Sunday, 16 February 2014, 37 participants (3 from the Netherlands, 1 from Germany, 1 from Ireland)
- Summer Camp: Friday, 5 September to Sunday, 7 September 2014, 39 participants (1 from the Netherlands, 2 from Germany)

**Members**
- EACH gained 28 new members in 2014.

**Surveys**
- Conducted a survey to estimate the success of EACH’s Earning to Give outreach.
  - 30 survey respondents
  - 18 plan on pursuing earning to give at some point in the next 5 years.
  - Many people stated that they’re highly uncertain when they’ll finish their education and how much they’ll earn.

**Fundraising**
- Total amount of regranted donations: ~ CHF 120'122.- (46 donations)
- Total amount of donations to EACH: ~ CHF 28'753.- (6 donations)
- EACH regranted the following amounts to other EA charities:
<table>
<thead>
<tr>
<th>Charity</th>
<th>~ CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td>DtWI</td>
<td>105</td>
</tr>
<tr>
<td>GBS Switzerland</td>
<td>73,012</td>
</tr>
<tr>
<td>GiveWell</td>
<td>22,675</td>
</tr>
<tr>
<td>MFA</td>
<td>480</td>
</tr>
<tr>
<td>PHC</td>
<td>250</td>
</tr>
<tr>
<td>SCI</td>
<td>7,000</td>
</tr>
<tr>
<td>Sentience</td>
<td>13,000</td>
</tr>
<tr>
<td>THL</td>
<td>3,600</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>120,122</strong></td>
</tr>
</tbody>
</table>

- Amounts may differ slightly from accounting due to exchange rates.

**Talks & Events**

- **Rationality & Emotions – A Conflicting Pair?**
  - Speaker: Micha Eichmann
  - 26 February 2014, University of Basel
  - [Facebook event](#)

- **Charity Evaluation: How to give rationally**
  - Speaker: Jonas Vollmer
  - 9 April 2014, University of Basel
  - [Facebook event](#)

- **Effective Altruism – Impact through rationality**
  - Speaker: Massimo Mannino & John Schmitt
  - 2 October 2014, University of St. Gallen

- **Giving Games**
  - Presenter: Massimo Mannino & John Schmitt
  - 16 October 2014, University of St. Gallen

- **Ethische Karrierewahl**
  - Speaker: Chantal Lutz
  - 21 October 2014, University of Berne

- **Ethical Career Choice**
  - Speaker: Chantal Lutz
  - 29 October 2014, University of Basel
  - [Facebook event](#)

- **Effektive NGOs: Helfen mit Herz und Verstand**
  - Speaker: Patrick Stadler, New Incentives
  - 4 November 2014, University of Berne

- **Effektive NGOs: Die Zukunft der Entwicklungszusammenarbeit?**
  - Speaker: Patrick Stadler, New Incentives
  - 19 November 2014, University of Basel
  - [Facebook event](#)
Changing the world as a Wall street banker
  ○ Speaker: Jonas Müller
  ○ 1 December 2014, University of St. Gallen

Publications
  ● > 20 Articles at GBS Switzerland
  ● 11 Articles at NZZ Campus
  ● Interview in Schweizer Familie magazine

Career advice
  ● Consulted 13 people in effective career choice

Partnership with GBS Switzerland
  ● EACH’s cost sharing of projects and activities (CHF):

<table>
<thead>
<tr>
<th>Project</th>
<th>GBS Switzerland</th>
<th>EACH</th>
<th>Total</th>
<th>% of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raising for Effective Giving (REG)</td>
<td>37,883</td>
<td>9,929</td>
<td>47,812</td>
<td>6.0%</td>
</tr>
<tr>
<td>Sentience Politics</td>
<td>100,449</td>
<td>12,074</td>
<td>112,524</td>
<td>14.1%</td>
</tr>
<tr>
<td>Research</td>
<td>28,895</td>
<td>308</td>
<td>29,204</td>
<td>3.7%</td>
</tr>
<tr>
<td>Movement Building &amp; Operations</td>
<td>65,397</td>
<td>45,497</td>
<td>110,894</td>
<td>13.9%</td>
</tr>
<tr>
<td>Grants</td>
<td>382,690</td>
<td>112,245</td>
<td>494,935</td>
<td>62.2%</td>
</tr>
<tr>
<td>Total</td>
<td>615,315</td>
<td>180,053</td>
<td>795,369</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

Sentience Politics
  ● After initiating the project Sentience Politics, it was handed over to GBS Switzerland in January 2014.

Administrative club activities

Assemblies
  ● Regular General Assembly
    Sunday, 16 February 2014

Board meetings
  ● EACH Board Meeting
    September 29, 2014 at 12:00 in Basel
    ○ Tobias Pulver is temporarily elected as a EACH board member
    ○ Kay Honegger gets ebanking access
Civilian service
- Pre-approved as a civilian service organisation (Zivildienst) in November 2014

Employments
- Jonas Vollmer, from 1 February to 31 August 2014
  - 100%, CHF 1,300.- gross
- Jonas Vollmer, from 1 September to 31 December 2014
  - 100%, CHF 1,550.- gross
- Sara Savona, from 1 February to 31 May 2014
  - 50%, CHF 1,080.- gross
- Sara Savona, from 1 June to 31 December 2014
  - 50%, CHF 1,300.- gross
- Micha Eichmann, from 17 February to 31 December 2014
  - 100%, CHF 2,000.- gross